



# Business Summary

DeSoto City, TX  
 DeSoto City, TX (4820092)  
 Geography: Place

Prepared by Esri

Data for all businesses in area		DeSoto city, ...			
Total Businesses:		1,496			
Total Employees:		14,119			
Total Residential Population:		56,224			
Employee/Residential Population Ratio (per 100 Residents)		25			
by SIC Codes	Businesses		Employees		
	Number	Percent	Number	Percent	
Agriculture & Mining	18	1.2%	88	0.6%	
Construction	78	5.2%	618	4.4%	
Manufacturing	32	2.1%	817	5.8%	
Transportation	39	2.6%	172	1.2%	
Communication	18	1.2%	83	0.6%	
Utility	3	0.2%	23	0.2%	
Wholesale Trade	31	2.1%	541	3.8%	
Retail Trade Summary	298	19.9%	3,772	26.7%	
Home Improvement	18	1.2%	395	2.8%	
General Merchandise Stores	17	1.1%	507	3.6%	
Food Stores	42	2.8%	458	3.2%	
Auto Dealers, Gas Stations, Auto Aftermarket	31	2.1%	348	2.5%	
Apparel & Accessory Stores	24	1.6%	81	0.6%	
Furniture & Home Furnishings	16	1.1%	78	0.6%	
Eating & Drinking Places	89	5.9%	1,634	11.6%	
Miscellaneous Retail	61	4.1%	271	1.9%	
Finance, Insurance, Real Estate Summary	148	9.9%	1,090	7.7%	
Banks, Savings & Lending Institutions	29	1.9%	210	1.5%	
Securities Brokers	22	1.5%	380	2.7%	
Insurance Carriers & Agents	38	2.5%	117	0.8%	
Real Estate, Holding, Other Investment Offices	59	3.9%	383	2.7%	
Services Summary	650	43.4%	6,175	43.7%	
Hotels & Lodging	10	0.7%	114	0.8%	
Automotive Services	47	3.1%	320	2.3%	
Motion Pictures & Amusements	27	1.8%	210	1.5%	
Health Services	134	9.0%	1,873	13.3%	
Legal Services	10	0.7%	35	0.2%	
Education Institutions & Libraries	37	2.5%	1,230	8.7%	
Other Services	385	25.7%	2,393	16.9%	
Government	29	1.9%	675	4.8%	
Unclassified Establishments	152	10.2%	65	0.5%	
Totals	1,496	100.0%	14,119	100.0%	

**Source:** Copyright 2019 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2019.

**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

August 06, 2019



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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	5	0.3%	13	0.1%
Mining	0	0.0%	0	0.0%
Utilities	3	0.2%	23	0.2%
Construction	78	5.2%	618	4.4%
Manufacturing	37	2.5%	850	6.0%
Wholesale Trade	31	2.1%	541	3.8%
Retail Trade	193	12.9%	2,074	14.7%
Motor Vehicle & Parts Dealers	26	1.7%	323	2.3%
Furniture & Home Furnishings Stores	9	0.6%	52	0.4%
Electronics & Appliance Stores	5	0.3%	23	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	17	1.1%	391	2.8%
Food & Beverage Stores	29	1.9%	409	2.9%
Health & Personal Care Stores	25	1.7%	144	1.0%
Gasoline Stations	5	0.3%	25	0.2%
Clothing & Clothing Accessories Stores	25	1.7%	85	0.6%
Sport Goods, Hobby, Book, & Music Stores	3	0.2%	7	0.0%
General Merchandise Stores	17	1.1%	507	3.6%
Miscellaneous Store Retailers	26	1.7%	104	0.7%
Nonstore Retailers	6	0.4%	4	0.0%
Transportation & Warehousing	31	2.1%	148	1.0%
Information	24	1.6%	161	1.1%
Finance & Insurance	92	6.1%	722	5.1%
Central Bank/Credit Intermediation & Related Activities	32	2.1%	225	1.6%
Securities, Commodity Contracts & Other Financial	22	1.5%	380	2.7%
Insurance Carriers & Related Activities; Funds, Trusts &	38	2.5%	117	0.8%
Real Estate, Rental & Leasing	84	5.6%	456	3.2%
Professional, Scientific & Tech Services	102	6.8%	464	3.3%
Legal Services	13	0.9%	42	0.3%
Management of Companies & Enterprises	1	0.1%	3	0.0%
Administrative & Support & Waste Management & Remediation	46	3.1%	237	1.7%
Educational Services	40	2.7%	1,233	8.7%
Health Care & Social Assistance	195	13.0%	2,747	19.5%
Arts, Entertainment & Recreation	14	0.9%	186	1.3%
Accommodation & Food Services	105	7.0%	1,759	12.5%
Accommodation	10	0.7%	114	0.8%
Food Services & Drinking Places	95	6.4%	1,645	11.7%
Other Services (except Public Administration)	234	15.6%	1,144	8.1%
Automotive Repair & Maintenance	40	2.7%	296	2.1%
Public Administration	29	1.9%	675	4.8%
Unclassified Establishments	152	10.2%	65	0.5%
<b>Total</b>	<b>1,496</b>	<b>100.0%</b>	<b>14,119</b>	<b>100.0%</b>

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